

<b>Title</b>	<b>Introduction to New Media</b>		
<b>Code</b>	FiF.KKIV/A-boIS-105-1/E54E/00	<b>Teacher</b>	Mgr. Andrea Hřčková, PhD., Mgr. Milan Regec
<b>ECTS credits</b>	3	<b>Hours weekly</b>	2
<b>Prerequisites</b>	none	<b>Semester</b>	2./W bachelor
<b>Assessment</b>	Overall evaluation consists of interim weekly tasks, active participation in the class and on social media and the essay at the end of the semester.		
<b>Content</b>	<p><b>Learning outcomes:</b> Critical thinking about new media issues. The ability to utilize new media in various cultural institutions.</p> <p><b>Brief syllabus:</b> Definition of new media. Social networks, forums, wikis, blogs, audio-visual documents... Cyberculture, digital art and new media. Digital libraries, museums, galleries and schools in the digital environment. The impact of new media on human mind. Cybersociety. Robots and cyborgs. Artificial intelligence. Virtual reality and augmented reality Political aspects of new media. E-democracy. Internet of Things. The philosophical basis of new media in the information society. Dark side of the new media: Safety and privacy in new media. Spam and deviance in social media. Manipulation of new media The use of new media and information technologies in libraries and literary culture</p>		
<b>Bibliography</b>	<p>Mark Nunes Error: Glitch, Noise, and Jam in New Media Cultures. Continuum, New York: 2011. ISBN 9781441183422</p> <p>Matteo Stocchetti, Karin Kukkonen. Critical media analysis: an introduction for media professionals. Frankfurt am Main ; New York: 2011. ISBN 9783653007756</p> <p>A. Aneesh, Lane Hall, and Patrice Petro. Beyond Globalization: Making New Worlds in Media, Art, and Social Practices (New Directions in International Studies). Rutgers University Press, New Brunswick: c2012. ISBN 9780813551944</p>		